

Account Takeover Protection

With a new breach occurring every day, customers feel vulnerable and expect merchants to protect their data. Account security could be the difference between a lifelong customer and one who leaves for the competition. So how can you ensure account security?

\$6.5B

in annual losses due to account takeover¹

3X

more account takeovers in 2017 vs 2016²

90%

of login attempts may be using bots³

The Problem

Customer experience should be at the forefront of every merchant's mind, but ensuring account security has historically resulted in added obstacles for valued buyers and increased cart abandonment. When accounts are hacked, they are often accessed multiple times before transactions are made, paving the way for fraud. Only detecting account takeover early in the journey can stop the fraudster from exploiting the merchant and the customer.

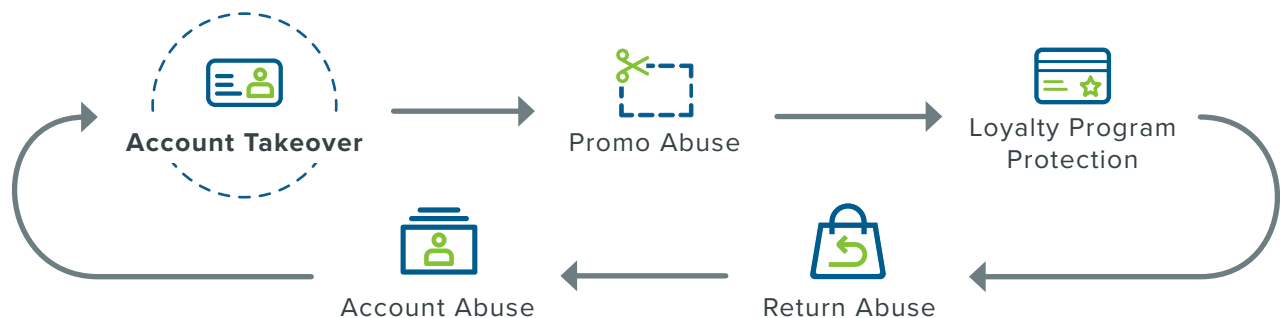
The Solution

Forter's solution protects against ATO independently from a transaction, by continuously monitoring customers' accounts to block illegitimate and unwanted activity. Our "always on" analysis of multiple touchpoints throughout the customer journey protects your accounts and ensures you maintain customer trust. Through behavioral analytics and cyber intelligence, we can ensure you only employ additional security measures when necessary, removing friction for the customer.

About Forter

Forter, the leading e-commerce fraud prevention solution, protects against abuse at every stage of the customer lifecycle, ensuring merchants can scale efficiently and securely without jeopardizing customer experience.

An End-to-End Solution that Works



Reach out to info@forter.com to learn how we can help stop account takeover.

¹Forrester
²Javelin Strategy
³Forbes