



# Stand out with a best in class fraud solution

Industry-leading fraud prevention that drives growth without risk

False declines and chargebacks cost PSPs and their merchants. Forter, the industry-leading fraud prevention platform, ensures accurate, real-time decisions enabling growth without fear of fraud.

## Merchant challenges

- **Lost revenue:** False declines hurt approval rates and turn down potential revenue.
- **Diminished merchant retention:** High chargeback costs and subpar approval rates push merchants to competitors.
- **Painful fraud integration:** Onboarding onto traditional tools require merchants to write rules and learn to perform manual reviews, slowing down PSPs' sales cycles and impacting brand reputation.
- **Risk of taking on new clients:** Fear of fraud prevents rapid expansion into unfamiliar regions and at times, prevents the taking on of new merchants with higher risk profiles.

## PSP Fraud Protection

Forter's identity-based platform, powered by an expanding global data network of over 800 million unique e-commerce customers, delivers fully automated, real-time fraud decisions that reduce false declines by up to 90%. Forter protects businesses not only at payment, but also against account-based fraud, returns abuse, and more.



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**FREEDOM.PAY**

“Fraud prevention continues to be a pain point for merchants, and together FreedomPay and Forter provide a world class solution. Forter’s fraud prevention capabilities protect merchants on FreedomPay’s Commerce Platform and ensure that only legitimate transactions are approved -- this not only increases the volume of transactions we are able to process, but also helps to build brand loyalty by providing an optimal consumer experience.”

**Chris Kronenthal**, President and CTO

## Forter PSP Fraud Protection

### ✓ Transaction fraud protection

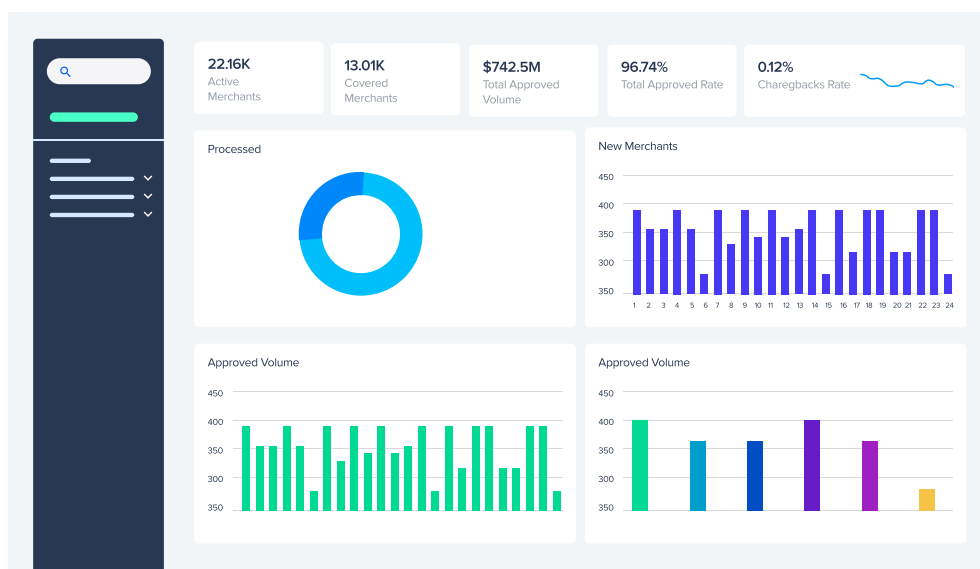
Delivers accurate, fully automated fraud prevention decisions for all online transactions.

### ✓ Dynamic 3DS

Minimizes friction and maximizes conversions by triggering 3DS authentication only when required, all while ensuring full PSD2 compliance.

### ✓ Chargeback Gaurantee

100% chargeback guarantee eliminates financial liability for merchants on transactions approved by Forter.



## Core capabilities



**Maximize approval rates with industry-leading accuracy.** Forter's identity-based platform utilizes data beyond payments for maximum accuracy, reducing false declines and minimizing chargebacks.



**Easily manage your merchant portfolio.** Track and report on the performance of your entire merchant portfolio from a single, easy-to-use dashboard.



**Simple integration.** Integrate directly with Forter to allow enabling of the solution for any of your merchants instantly. Merchant onboarding is simple and does not require manual reviews, or rules creation and maintenance.



**Protection that scales.** Forter's completely automated decisions scale easily with you and your merchants. Forter's chargeback guarantee further removes financial liability, enabling risk-free growth for your merchants.



**Global capabilities and support.** Forter provides and maintains capabilities to meet region and country-specific requirements. For example, Forter's Dynamic 3DS Solution executes 3DS authentication only when necessary for compliance, minimizing friction for legitimate customers and increasing authorization rates.



## Want to learn more?

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