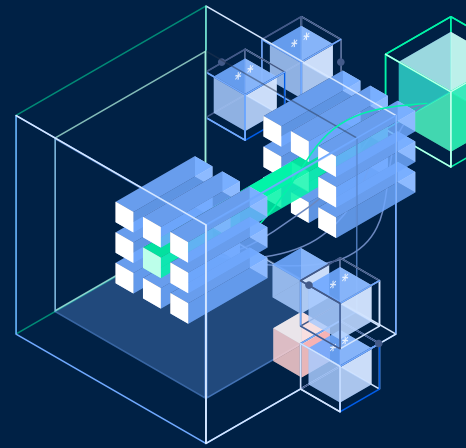# FORTER® ELEMENT

Stand out with a best in class fraud solution

Drive growth for you and your merchants, without risk

Reduce chargebacks for your clients while simultaneously increasing approvals. Forter Element removes the burden of writing rules and manually reviewing transactions from your clients by providing accurate, real-time decisions.

Merchant challenges

- **Lost revenue:** False declines impact approval rates and limit revenue

- **Poor merchant retention:** High chargeback costs and subpar approval rates push merchants to competitors.

- **Painful fraud integration:** Traditional tools require merchants to write rules and learn to perform manual reviews, slowing down PSPs' sales cycles and impacting brand reputation.

- **Risk of taking on new clients:** Fear of fraud prevents rapid expansion into unfamiliar regions and limits ability to accept higher risk clients

Forter Element

Forter Element's approach measures the trustworthiness of each customer, instead of evaluating each transaction individually. The platform is powered by a global data network of 800+ million unique online shoppers to deliver fully automated fraud decisions that reduce false declines by an average of 75%.

Core capabilities

Maximize approval rates with industry-leading accuracy. Forter Element's identity-based platform utilizes data beyond payments for maximum accuracy, reducing false declines and minimizing chargebacks.

Easily manage your merchant portfolio. Track and report on the performance of your entire merchant portfolio from a single, easy-to-use dashboard.

Simple integration. Integrate directly with Forter Element to enable the solution for any of your merchants, instantly. Onboarding is simple and does not require manual reviews, or rules creation and maintenance.

Protection that scales. Forter Element's completely automated decisions scale easily with you and your merchants with a chargeback guarantee that enables risk-free growth.

Global capabilities and support. Forter Element meets all your region/country specific requirements. For example, the Dynamic 3DS Solution executes 3DS authentication only when necessary for compliance, minimizing friction for legitimate customers and increasing authorization rates.

Choose Forter Element and see the results

Request a Live Demo

FORTER®

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